



CRESCENDO^{GALA}

APRIL 19, 2024
CASTAWAY PORTLAND

We invite you to join us as a **CRESCENDO** Sponsor!

STANDING
FOR GROWTH

The CRESCENDO Gala, MYS' major fundraising event, brings over 200 business and community leaders together to celebrate and raise funds for the MYS music program and music access initiatives. This live event features a live and silent auction as well as musical performances by MYS ensembles, staff, and special guests. This year's theme, 'Standing for Growth', represents our commitment to the growth of our students, programs, facilities, and community.

Sponsorship levels range from \$1,500 to \$15,000 and include a variety of benefits. Your support will keep music education accessible and flourishing for aspiring young musicians across the region. Thank you!

ABOUT METROPOLITAN YOUTH SYMPHONY

Metropolitan Youth Symphony was founded in the belief that every child should have the opportunity to learn an instrument. Incorporated in 1975, we are one of the nation's most comprehensive programs, serving hundreds of K-12 students in 15 orchestra, wind, flute, percussion, and jazz ensembles in Portland and Hillsboro.

Driven by a commitment to access, MYS provides free string lessons, tuition assistance, instruments, and coaching to underserved children, and engages over 5,000 students through concerts at Title 1 schools each year.



raúl gómez-rojas
MUSIC DIRECTOR

CONTACT DIANA SCOGGINS: 503.239.4566 | DSCOGGINS@PLAYMYS.ORG

STANDING FOR GROWTH

GALA SPONSORSHIP LEVELS AND BENEFITS

VISIONARY (\$15,000)

- Dinner for 4 with Dr. Raúl Gómez-Rojas at the University Club
- Open an MYS downtown concert from the stage, choice of season opener or finale
- Back cover gala program & MYS concert season program ads
- Fully customizable gala promotions, all promotion avenues offered at previous levels included
- Fully customizable post-event benefits, including benefits offered at other levels

LEADERSHIP (\$10,000)

- 10+ gala tickets
- Open an MYS downtown concert from the stage, season opener or finale
- Banner advertising in the lobby of the Schnitzer at an MYS downtown concert
- Front inside cover gala program & MYS concert season program ads
- All promotion avenues offered at previous levels included
- All benefits offered at previous levels

PREMIER (\$7,500)

- 10 gala tickets
- Back inside cover program & MYS concert season program ads
- Radio ad, on-air mention, social media recognition, and gala collateral promotions
- 12 Tickets to four Symphony Orchestra Performances
- Invitation to VIP Concert Receptions

TITLE (\$5,000)

- 8 gala tickets
- Half page gala program & MYS concert season program ads
- Social media recognition and gala collateral promotions
- 10 Tickets to four Symphony Orchestra Performances
- Invitation to VIP Concert Receptions

GOLD (\$2,500): 4 gala tickets, ¼ page gala program ad, Promotion in gala collateral, 6 Tickets to three Symphony Orchestra Performances, Invitation to VIP Concert Receptions

SILVER (\$1,500): 2 gala tickets, promotion in gala program, 4 Tickets to three Symphony Orchestra Performances, gala program logo



metropolitan
youth symphony
ORCHESTRA • BAND • JAZZ

Contact Diana Scoggins, Executive Director
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